

COOKIE POLICY AND PERSONAL DATA PROCESSING INFORMATION for liepaja2027.lv

The Controller for the personal data processing is the Foundation “Liepāja 2027 Foundation” (Liepāja 2027), address: Dārza iela 4/8, 2nd floor, Liepāja LV-3401, phone: +37120272277, e-mail address: birojs@liepaja2027.lv

Controller’s personal data protection officer contact information: phone + 371 26 178 724, address: Dārza iela 4/8, 2nd floor, Liepāja, LV-3401, Liepāja, e-mail address: eva.ciekurze@liepaja2027.lv

PURPOSE AND LEGAL BASIS FOR THE USE OF COOKIES

Purposes – 1) To collect statistical data on user visits to improve website content and analyse overall usage habits. 2) To enable the display of videos on the website, ensuring seamless and updated viewing.

If the user consents to the use of cookies, the legal basis for processing is their consent, as specified under **Article 6(1)(a) of the General Data Protection Regulation (GDPR)**. By providing consent, the user acknowledges that they have read and understood the information about cookies, including the potential transfer of personal data to third parties, which may involve locations outside the European Union/European Economic Area.

Purpose – To ensure the proper operation and essential functionality of the liepaja2027.lv website.

If the user rejects cookies or does not provide consent, all optional cookies will be disabled, except for essential cookies required for the website's operation and basic functions, such as maintaining a user session or recording appropriate consent. The legal basis for the use of essential cookies is the website's legitimate interest, as outlined in **Article 6(1)(f) of the General Data Protection Regulation (GDPR)**.

WITHDRAWAL OF CONSENT AND RESTRICTION OF COOKIE USE

Users may opt out of optional cookies on the Administration’s website by selecting the “Accept only selected” option in the cookie notice and deselecting analytics or marketing cookies. Cookie preferences can be updated at any time by clicking the “Cookie settings” button located in the website footer and adjusting the applicable settings.

Users also have the right to use cookie blockers, modify cookie preferences in their browser, or delete cookies entirely via their browser settings at any time.

COOKIES USED ON THE WEBSITE

The liepaja2027.lv website utilizes cookies that may collect personal data, including the user’s IP address and information related to website visits, such as date, time, and details about the browser used.

The following types of cookies are used:

ESSENTIAL COOKIES

These cookies are necessary for the core functionality of the website, such as enabling the acceptance or rejection of cookies.

STATISTICAL COOKIES

Cookies that collect information about how visitors use the website, for example to determine which sections are visited most often.

MARKETING COOKIES

Marketing cookies are used to identify the content you engage with on this website, enabling the delivery of targeted advertisements or other personalized content based on an analysis of your browsing habits across different websites.

Third-party cookies are also included in this category. These cookies originate from external services or websites that are utilized on this site but are not owned by us, such as those required to display YouTube videos.

POSSIBLE RECIPIENTS OF PERSONAL DATA

The recipients of personal data include the Liepāja 2027 personnel responsible for managing the website, the contracted webmaster, and, in certain cases, third parties providing specific services or functions on the website, after obtaining the user's consent.

THE USER'S RIGHTS AS A DATA SUBJECT

Please be informed, that as a data subject, you have the right to request access to your processed personal data from the data controller, to request the erasure of your personal data by providing the reasons for your request, to request restrictions on the processing of your personal data where applicable under the law, and to object to the processing. Additionally, you have the right to file a complaint with the State Data Inspectorate regarding unlawful processing of your personal data.